## **AN ADVANCED OPPORTUNITY**

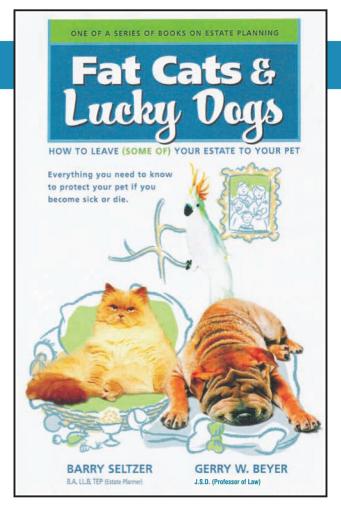
## An Invaluable Aid For You, Your Client & Their Pets!

The new book *Fat Cats and Lucky Dogs* to be released shortly by Prism Publishing Inc. and distributed by Galye-Yam Inc. of Toronto, Canada, explains how pet owners can make sure a treasured pet is properly looked after even if its owner becomes seriously ill or dies.

The book contains many facts that pet owners may find surprising,

## For example:

- The law everywhere views animals the way it views money or houses - as property. In most jurisdictions pets cannot be the direct beneficiaries of wills, trusts, or insurance policies. You cannot leave anything directly to a pet in your will.
- In cases where a person has left an excessive amount of money, or other property, to a human for the care of a pet, a court can reduce the amount to something it considers more reasonable and distribute the difference to human beneficiaries.
- Many pet owners think a friend or relative will automatically take their pet if they die, but the fact is the friend or relative may give it away, take it to a shelter, or sell it. If it is a valuable animal, the court may decide who gets it. It may be someone whom its original owner would not have wanted to have it!
- In planning for their pet's future without them, the single most important step pet owners can take is to choose and name a long term, permanent caregiver. The most common mistake is not getting started on a plan soon enough.



- In most North American jurisdictions, exotic pets (including wild native animals kept as pets) that find their way into shelters are euthanized as a matter of policy.
- Although a carefully prepared trust can protect a pet in all
  of the United States, over 40 states have modernized
  their trust laws to permit the easy creation of legal,
  enforceable trusts for companion animals, even for pet
  owners of modest means. Canadians are also able to put
  arrangements in place to take care of their pets.

Barry Seltzer is available to speak at your seminar. For booking information, call; 416-880-2837

**Fat Cats & Lucky Dogs** - ISBN 978-0-9664313-5-3 Trim size: 6" x 9", 264 pages

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